

GETTING THE YES



Securing Approval to Attend

RIMS ERM Conference is the profession's leading enterprise risk management event that offers valuable interaction with experienced speakers, relevant and practical presentations, and knowledge sharing opportunities with your peers.

Newfound insights and connections you gain at the RIMS ERM Conference will help you advance your risk management program, your organization, and your career.

EVENT OVERVIEW

RIMS ERM Conference is for anyone tasked with building or maintaining an enterprise risk management program at their organization. Depending on past involvement, your approval process might require some background information. Here's some background information about the event:

- RIMS ERM Conference 2024 | November 18-19 | Boston, MA
- 300+ Attendees
- 44 Speakers
- 25 Educational Sessions
- 13 Networking Opportunities (8 Breaks, 2 Breakfasts, 2 Lunches, and 1 Evening Reception)

WHY SHOULD YOU ATTEND?

The RIMS ERM Conference is the best enterprise risk management event dedicated to risk professionals across industries. Help your organization's leadership understand how the networking opportunities and unparalleled education will benefit your organization by saving money and solving challenges. Here are sample questions based on previous attendee feedback and drafted sample responses to get you started.

SAMPLE QUESTIONS	JUSTIFICATION FOR ATTENDING
<p><i>How will you apply what you learn to your current role?</i></p>	<p>With 25 sessions presented by ERM experts, there are practical, immediately implementable information at the RIMS ERM Conference.</p> <p>Knowing that {company name} is looking to {save money/solve a challenge}, I am eager to attend the following sessions to help address these needs:</p> <ul style="list-style-type: none"> • Session Title 1 • Session Title 2 • Session Title 3 <p>(View the agenda here to add session titles that apply to your job function.)</p>
<p><i>Who will you meet?</i></p>	<p>The RIMS ERM Conference brings together business visionaries, world-class speakers, and risk management practitioners. I'm excited to connect with fellow {job title} to discuss solutions, trends, best practices, and success stories.</p>
<p><i>How will this event help our business?</i></p>	<p>What I learn at the RIMS ERM Conference will help us to gain a holistic risk view across the organization, improve decision-making and operational efficiency, promote a risk-aware culture, build stakeholder confidence, and more. This will ultimately help us protect our reputation and financial stability in the event of a crisis. I'll also meet professionals who have varying levels of ERM experience and can offer guidance and feedback.</p>

HOW MUCH WILL IT COST?

With discounted travel and registration rates, there are resources available to make the RIMS ERM Conference affordable. If you're asked to demonstrate cost-to-value while seeking approval, the chart below will help detail your fees.

Note: If you book a room at Hilton Boston Park Plaza within the RIMS block, the nightly rate is \$269.00 USD. After you register for the conference, the reservation link will be in your confirmation email.

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight/Train		
Hotel		
Transportation		
Food Per Diem		
Subtotal		
Total # of Employees Attending		
GRAND TOTAL		

VALUE

SESSIONS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE OR CONTRIBUTION TO COMPANY
Session #1:		
Session #2:		
Session #3:		
Session #4:		
Session #5:		

SETTING EVENT GOALS

Is your organization looking to implement or improve an ERM program? Do you need to make your organization more risk aware? Do you need help demonstrating your ERM program's strategic value to stakeholders? Are you seeking professional development to advance your career? Whatever you're hoping to gain, explaining how the RIMS ERM Conference will help you cross the finish line is critical to securing approval to attend. Your goals should be specific to your business needs and clearly demonstrate what benefits you will bring back to your organization.

Examples may include:

- >> Understanding how Risk Maturity Models can help centralize your business practices.
- >> Advancing the maturity of an existing ERM program with tools like scenario planning.
- >> Learning how Generative Artificial Intelligence can help your organization enhance innovation, growth, and productivity.
- >> Addressing emerging risks in your ERM program.

DRIVING INNOVATION

After returning from the RIMS ERM Conference, commit to preparing a report that outlines the value of your attendance.

Reports often include:

- An overview of the goals you set before the event and how they were achieved.
- Summaries of particularly interesting sessions with key takeaways that can immediately be implemented in your organization.
- Recaps of conversations with sponsors including their offerings and how their solutions will positively impact your organization.
- Session handouts you collected on-site or presentation slides.

BUILDING RELATIONSHIPS

Keep in touch with the people you meet by sharing your post-conference feedback or submitting a question to your peers via social media. RIMS members can also exchange ideas on [Engage](#).



ABOUT RIMS

RIMS, *the risk management society*[®], empowers risk professionals to make the world safer, more secure, and more sustainable. Through networking, professional development, certification, advocacy, and research, RIMS and its 80 chapters serves more than 200,000 risk practitioners and business leaders from over 75 countries. Founded in 1950, the Society publishes the award-winning *Risk Management Magazine* and produces RISKWORLD[®], the largest annual gathering of global risk professionals. RIMS embraces diversity, equity and inclusion and welcomes all risk professionals to connect and learn, explore the online Risk Knowledge library, tune into the RIMScast podcast series, and engage via LinkedIn, Twitter, and Facebook. To learn more, visit www.RIMS.org.