

Exhibition and Sponsorship Prospectus

Centre des congrès de Québec



FROM INSIGHT TO IMPACT



50 YEARS

 RIMS CANADATM
CONFERENCE

QUÉBEC CITY 2026 | OCTOBER 18-21



Create New Relationships

Gain a competitive advantage by building new relationships with your risk management customers and prospects in one place, at one time. Becoming a 2026 RIMS Canada Conference exhibitor and/or sponsor will allow you to have meaningful face time with your customers and prospects.

Be a business partner with the 2026 RIMS Canada Conference, which takes place on Sunday, October 18 – Wednesday, October 21 at the Centre des congrès de Québec. This industry focused event is well-known for providing keynote speakers, panel discussions and educational sessions with risk management experts. Our attendees have responsibilities in the areas of Enterprise and Strategic Risk Management, Risk Management, Internal Audit, Corporate Compliance, and much more.

These experienced risk professionals attend this conference to seek solutions to the everyday challenges they face. Through education and networking, they'll walk away with new resources and techniques to demonstrate risk management value for their organizations.

General Exhibit Information

Centre des congrès de Québec
1000 Bd René-Lévesque E | Québec | QC | G1R 5T8

Exhibit Hall Dates and Hours

Setup

Saturday, October 17	12:00 pm – 6:00 pm
Sunday, October 18	8:00 am – 5:00 pm

Exhibit Hours

Monday, October 19	9:00 am – 5:30 pm
Tuesday, October 20	9:00 am – 3:00 pm

Teardown

Tuesday, October 20	3:00 pm – 8:00 pm
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All exhibitors and sponsors are invited to join us at the Wednesday morning plenary at no extra charge.

Andrew Werfelmann | Business Development Sales Manager | awerfelmann@RIMS.org | +1-212-655-6038 to heighten your visibility.



Exhibit Opportunities

Everything You Need to Reserve Space at the 2026 RIMS Canada Conference

What is included in each 10x10 Exhibit Space?

- > (3) Complimentary exhibitor booth personnel badges (includes access to the exhibit hall plus lunch provided in the exhibit hall. DOES NOT include access to Opening Ceremony, Plenary sessions, or education breakout sessions)
- > (1) Sunday Opening Night Reception ticket per single 10x10 booth
- > Online Exhibit Hall Directory listing, including a company description and four product classifications
- > Usage of Pre-Conference Attendee Direct Mailing Lists (Phone and email excluded)
- > Access to networking features and up-to-date registered attendees in the mobile app.
- > **Furniture Package***: 6' skirt table with two chairs (one package per company)
**The exhibitor is responsible for ordering carpet (required). Electricity, lead retrieval rentals are not included in the booth package but can be ordered separately. WiFi will be available through the QCC. Wired internet connection will need to be ordered separately.*
- > Company name and booth number listing in the "Exhibitor Location Guide"
- > Company name and booth number listing in the 2026 RIMS Canada Conference Guide
- > Draped 8' back and 3' side walls
- > Access to Exhibitor Marketing Toolkit including 2026 RIMS Canada Conference promotional text, logos, banner ads
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Professional floor management and daily security in exhibit hall
- > Invitation to the Wednesday morning plenary session for all exhibitor staff

Payment

The full booth space fee is due within 30 days of invoice receipt for exhibit space secured by May 15, 2026. After May 16, 2026, the full booth space is due within 10 days of invoice receipt.

Please use the online booth space application form at https://events.rims.org/canada/2026/exhibit_sales.cfm.

How will space be assigned?

Exhibit space will be assigned in the order in which applications are received and a space confirmation will be sent within 1-2 business days of receipt of application.

BOOTH SPACE SIZE	PRICE	+1 CORNER	+2 CORNER	+4 CORNER
10'x10' inline (Single)	CAD \$5,094	CAD \$5,349	CAD \$5,603	N/A
10'x20' inline (Double)	CAD \$7,641	CAD \$7,895	CAD \$8,150	N/A
10'x30' inline (Triple)	CAD \$11,461	CAD \$11,715	CAD \$11,970	N/A
20'x20' inline (Quad)	N/A	N/A	N/A	CAD \$15,918

Additional 5% GST and 9.975% QST will be added to the above totals.

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Drive Traffic. Raise the Stakes. Boost your Brand.

We can tailor our sponsorships to match any budget and marketing strategy with our onsite, online and print options. Act quickly as many high-profile sponsorships are exclusive and sell out quickly.

Sponsorship and Advertising Opportunities

Sponsor with the RIMS Canada Conference and watch your business grow! Sponsorship and promotional opportunities are designed to increase your sales and marketing strategy at the 2026 RIMS Canada Conference. A variety of unique opportunities are available to help your organization's ROI objectives and expand your connections within the risk community.

Platinum | Investment CAD \$44,568

- > Up to 1,500 square foot booth on exhibit floor (30'x50')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Full page advertisement in the Conference Guide
- > Recognition as Platinum Sponsor at Sunday Opening Night Reception
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > 15 Exhibitor Badges, 8 Exhibit Hall Only Guest Passes (any day), 6 Sunday Opening Night Reception Tickets, 3 Full Conference Badges
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

Gold | Investment CAD \$31,835

- > 400 square foot booth on exhibit floor (20'x20')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Gold Sponsor at Sunday Opening Night Reception
- > 10 Exhibitor Badges, 6 Exhibit Hall Only Guest Passes (any day), 4 Sunday Opening Night Reception Tickets, 2 Full Conference Badges
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

Silver | Investment CAD \$19,101

- > 200 square foot booth on exhibit floor (10'x20')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" logo must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Silver Sponsor at Sunday Opening Night Reception
- > 7 Exhibitor Badges, 3 Exhibit Hall Only Guest Passes (any day), 2 Sunday Opening Night Reception Tickets
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

Bronze | Investment CAD \$12,734

- > 100 square foot booth on exhibit floor (10'x10')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Bronze Sponsor at Sunday Opening Night Reception
- > 5 Exhibitor Badges, 2 Exhibit Hall Only Guest Passes (any day), 1 Sunday Opening Night Reception Ticket
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

Please be advised that a 5% GST and 9.975% QST Tax will be applied to all sponsorship levels. Exhibit space included in sponsorship levels is available while inventory permits. We strongly recommended booking early to avoid disappointment.

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A LA CARTE SPONSORSHIPS

THOUGHT LEADER STAGE **CAD \$31,835**

RIMS Canada Thought Leader Stage (TLS) is an educational Theatre delivering thirty-minute succinct, interactive presentations on a variety of topics.

Sponsorship Includes:

- > Four separate 30-minute TLS sessions delivered by the sponsor in the Thought Leader Stage inside the Exhibition Hall. Sponsor to create content for their four sessions and provide speakers. All sponsor content must be approved by RIMS. One session per morning and afternoon networking events in the Exhibition Hall. RIMS to present ideas for sessions based on conference theme and education content. This space will also be used for concurrent education sessions with visual of sponsor branding.
- > Branding in the TLS section of the 2026 RIMS Canada Conference website and mobile app.
- > Co-branding with RIMS Canada throughout the interior and exterior of the Thought Leader Stage.
- > Thirty second commercial to be played within the Walk-In Slides for the TLS. (Sponsor provides the video.)

DEI STUDIO **CAD \$19,101**

RIMS Canada is dedicated to DEI. Attendees can visit the DEI Studio in the exhibition hall for 30-minute educational sessions on top DEI issues, including neurodiversity, accessibility, disability inclusion, ESG, and career development. Sponsoring demonstrates your support for DEI in the industry and its critical role in all organizations

Sponsorship Includes:

- > Co-branding with RIMS Canada in the DEI Studio in exhibit hall.
- > Sponsor will host (2) 30-minute sessions in the DEI Studio. Sponsor will choose the two (2) session topics and speaker(s) which will be reviewed and approved by RIMS. Session topics must fall within the DEI category which includes neurodiversity, accessibility, disability inclusion, ESG, and career development.
- > Thirty second commercial to be played within the Walk-In Slides for the stage. (Sponsor provides the video.)
- > Recognition/promotion in the 2026 RIMS Canada Conference 'Know Before You Go' email sent to all attendees prior to the event.
- > RIMS internal stakeholders (Conference Program Manager and RIMS Canada Council members) will choose the session topics and speakers for the remainder time slots.

REGISTRATION **CAD \$19,101**

- > Know Before You Go Email: Sponsor will have an ad on all attendee conference confirmation emails.
- > Sponsor will also have logo on registration counters on show site (counter graphic to be designed by RIMS with sponsor logo branding requirements kept in mind).
- > Sponsor logo will also be on the 2026 RIMS Canada Registration website page.

CONFERENCE T-SHIRT **CAD \$15,281**

- > Custom design on all 2026 RIMS Canada conference t-shirts handed out in conference bag

BADGE **CAD \$12,734**

- > Sponsor logo on front of all attendee badges
- > Inclusion of sponsor logo and unique QR code to sponsor's provided url on back of all attendee badges

CONFERENCE BAGS **CAD \$12,734**

- > Sponsor logo on all conference bags given to 2026 RIMS Canada full conference attendees

A LA CARTE SPONSORSHIPS

HOTEL KEY CARDS **CAD \$12,734**

> Custom design on hotel key cards distributed to all 2026 RIMS Canada attendees within the 2026 RIMS Canada headquarter hotels (sponsor creates design.)

LANYARDS **CAD \$12,734**

> Sponsor logo on all attendee lanyards

RIMS CANADA 2026 MOBILE APP **CAD \$9,923**

- > Two rotating splash page ads on 2026 RIMS Canada mobile app
- > Two rotating banner ads on 2026 RIMS Canada mobile app
- > Six mobile app push notifications throughout 2026 RIMS Canada
- > All ads linked to URL of sponsor's choice. (must be approved by RIMS)

NOTEPADS **CAD \$9,923**

> Sponsor logo on conference notebook available at Registration area for attendees

PROFESSIONAL HEADSHOT STATION **CAD \$11,500**

> Professional Headshot area for all attendees

COUNTDOWN CLOCK ON RIMS.ORG **CAD \$6,615**

- > Sponsor logo on 2026 RIMS Canada homepage under the Countdown to 2026 RIMS Canada clock
- > Logo linked to sponsor's website

EXHIBIT HALL RECEPTION (MONDAY AFTERNOON) **CAD \$6,615**

- > Custom signage at all food and beverage stations during Exhibit Hall Reception.
- > Ability to provide giveaways at food and beverage stations during reception (sponsor must provide.)

CONFERENCE BAG INSERTS **CAD \$3,308**

> Sponsor can provide giveaways to be placed in conference bag given to all full conference attendees at check in (sponsor responsible for cost of production of items and of shipping items to advanced warehouse.)



Outboarding and Suitcasing hurts the show!

Outboarding is when sponsors or exhibitors plan off site meetings /networking events during show hours.

Suitcasing is when an organization that does not participate at the show but follows as a shadow population to book meetings with delegates during show hours.

We have heard from both delegates as well as exhibitors and sponsors that they are losing out on the show experience due to these practices. Working together, we can ensure delegates can be part of our thought leadership program and we can find space within the convention center for meetings and other engagement opportunities.

Please help us be part of the solution. Thank you in advance for your consideration.

Sincerely,
The 2026 RIMS Canada Conference Committee

For branding opportunities at the Centre des congrès de Québec
please contact **Andrew Werfelmann**, Business Development Sales Manager
awerfelmann@RIMS.org or **+1-212-655-6038**.