ENGAGE TODAY. EMBRACE TOMORROW.





GETTING THE YES

USE THIS PRACTICAL GUIDE TO HELP YOU SECURE APPROVAL TO ATTEND

RISKWORLD is the premier global event for risk professionals, offering unparalleled opportunities to connect with the international risk management community. Attendees will gain access to exclusive opportunities for collaboration, knowledge sharing, and strategic partnerships, ensuring the highest return on investment.

- >> RISKWORLD 2025 | May 4-7 | Chicago
- >> 11,000+ attendees from 70+ countries
- >> 300+ exhibitors and service providers
 - >> 300+ speakers
 - >> 100+ educational sessions
- >> A NEW Alternative Risk Transfer track





WHY SHOULD YOU ATTEND?

By now, you know that RISKWORLD is the best destination to find a world of proven strategies — so how do you demonstrate this to your organization's leadership? Below is an email template to help you get started on your request:

Subject: Request for Approval to Attend RISKWORLD 2025

Dear [Team Leader],

I'm writing to request approval to attend RISKWORLD 2025, taking place from May 4-7, 2025 in Chicago. This is the largest global gathering of risk management professionals with 11,000 attendees from 70+ countries. The events offers a unique opportunity to connect with thought leaders, peers, and potential collaborators in the field of risk management.

Attending RISKWORLD will allow me to bring back insights that can directly benefit [Your Company] in terms of risk mitigation, strategic decision-making, and operational efficiency.

By attending the event, I'll be able to:

Bring back actionable insights by participating in the following sessions that can help add value to our organization:

- Session title 1
- Session title 2
- Session title 3

Forge partnerships with other organizations that can support our business goals and lead to mutually beneficial partnerships.

- Exhibitor/potential partner 1
- Exhibitor/potential partner 2
- Exhibitor/potential partner 3

The total estimated cost for attending RISKWORLD is \$XXX, which includes:

- Registration Fee: \$
- Transportation: \$
- Hotel: \$
- Meals and Incidentals: \$

It's important to note that the Super Savings rate expires February 28, 2025 where we can save up to 20% on a full conference pass.

I would be happy to discuss this further and answer any questions you may have. I'm confident that attending RISKWORLD will deliver significant value to [Your Company] through enhanced risk management practices and valuable industry insights.

Thank you for considering my request. I look forward to your feedback.

Best regards,

[Your Name]



HOW MUCH WILL IT COST?

With discounted travel and registration rates, there are resources available to make RISKWORD affordable. Chicago is a major business hub with thousands of flights daily. If you're asked to demonstrate cost-to-value while seeking approval, the chart below will help detail your fees. Also, don't forget to highlight how advanced planning will save money, like arranging dinner meetings with suppliers or taking advantage of the Super Savings rate.

If you are a
RIMS member, you can
already save up to \$500 off
the non-member rate.

Not a member?
Join RIMS today at
www.RIMS.org/membership
and save!

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight/Train		
Lodging		
Transportation		
Special Events (if not included in registration)		
Food Per Diem		
Subtotal		
Total # of employees attending		
GRAND TOTAL		

VALUE

SESSIONS/EVENTS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE AND/OR CONTRIBUTION TO COMPANY
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Event/Meeting 1:		
Event/Meeting 2:		
Event/Meeting 3:		
Other:		



SETTING EVENT GOALS

Has your organization been looking for new solutions providers? Are you seeking professional development to advance your career? Is your organization implementing ESG initiatives?

Whatever you're hoping to gain, explaining how RISKWORLD will help you cross the finish line is critical to securing approval to attend. Your goals should be specific to your business needs and clearly demonstrate what benefits you will bring back to your organization. Examples may include:

- >> Creating a plan to protect employees during an act of workplace violence.
- >> Reducing the risk of a ransomware attack with mitigation and post-attack strategies.
- >> Learning how the first rule of improvisational comedy can make you a better leader.
- >> Exploring risk management from a strategic and tactical standpoint to identify the drivers with the biggest impact of success.

DRIVING INNOVATION

Upon returning from RISKWORLD, commit to preparing a report that outlines the value of your attendance.

Reports often include:

- >> An overview of the goals you set before the event and how they were achieved
- >> Summaries of particularly interesting sessions with key takeaways that can immediately be implemented in your organization
- >> Recaps of vendor conversations including their offerings and how their solutions will positively impact your organization consider making recommendations for follow-up meetings with specific vendors
- >> Session handouts, publications, white papers or any other materials you collected on-site

BUILDING RELATIONSHIPS

Keep in touch with the people you meet by sharing your post-conference feedback or submitting a question to your peers via social media. RIMS members can also exchange ideas on Engage. Don't know how? Stop by RIMS HQ, booth #825, to learn.



ABOUT RIMS

RIMS, the risk management society®, empowers risk professionals to make the world safer, more secure, and more sustainable. Through networking, professional development, certification, advocacy, and research, RIMS and its 80 chapters serves more than 200,000 risk practitioners and business leaders from over 75 countries. Founded in 1950, the Society publishes the award-winning *Risk Management Magazine* and produces RISKWORLD®, the largest annual gathering of global risk professionals. RIMS embraces diversity, equity and inclusion and welcomes all risk professionals to connect and learn, explore the online Risk Knowledge library, tune into the RIMScast podcast series, and engage via LinkedIn, Twitter, and Facebook. To learn more, visit www.RIMS.org.