

**RIMS Enhancing Chapter Outcomes (ECHO) Strategic Planning Template**

* Use this template to organize your Chapter’s goals for the year.
* Track your progress and submit to RIMS by January 6, 2020 for inclusion within our Chapter Best Practices publication.

Chapter Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chapter Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Primary Contact Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Primary Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Which category would you like to be considered for? ***You may submit for ONLY 1 category***

Innovation- (Innovate RIMS by introducing a new method, idea, process, etc.)

Development- (Develop RIMS by executing procedures which increase membership and**/or** the member experience)

Engagement – (Engage RIMS by providing opportunities for participation and involvement)

Advocacy- (Advocate RIMS through increased visibility and outreach to your local community)

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| #1 Chapter History |  |  |  |  |
| Please briefly tell us about any notable chapter developments over past 12-18 months, including challenges. | | | | |
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| #2 Elevator Pitch |  |  |  |  |
| Provide a short summary (250 characters max) of your strategy for the year to improve your chapter. | | | | |
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| # 3 Goals for the Year |  |  | |  |  |
| Outline chapter goals (2-3 max) for the year. | | | | | |
| Goal | | | Success Metric | | |
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| #4 Quarterly Progress |  |  |  |  |
| Track your progress by quarter. Share challenges you encountered, changes in strategy, and successes along the way. | | | | |
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| #5 Report on Outcomes |  |  |  |  |
| Share your accomplishments. Report on goal and success metric results. | | | | |
| |  |  |  | | --- | --- | --- | | Goals | Success Metric Results | Lessons Learned | | | | | |