**Option 1:**

**For renewal emails (Organizational)**

Hi [first name],

I noticed that your organization’s membership expires at the end of this month, and I want to personally thank you and your company for being a part of the <<Chapter Name>> this year.

As a part of the chapter community we want to make sure your company has access to a local network of risk practitioners that you can connect with.

As we head into 2021, refamiliarize yourself with member benefits that offer immediate ROI:

* OPIS, the RIMS online community
* *Risk Management* magazine
* Webinars
* Preferential pricing on education and events
* RIMS member directory

<<add in anything about your chapter, upcoming webinars, etc.>>

We value your membership and participation in our chapter and the Society. Please feel free to reach out to me at any time at [chapter email] if you have any questions about our society or your membership.

Sincerely,

[Chapter President’s Name]

[chapter name]

Option 2:

Hi \_\_\_\_\_\_\_\_:

**You may not have realized, your membership expires on December 31.**

As President of the with the <<>> Chapter, I want to thank you for being part of our community. The unprecedented events we’re all dealing with have associated risks that must be understood, measured, and managed. With your membership, we are elevating the risk management practice here in <<name of city, state or region>>.

You can easily renew now to ensure you stay connected to the <<>> Chapter network and have uninterrupted access to:

* OPIS, the largest online global community of risk professionals
* Webinars covering the latest issues in risk management
* Research reports that keep you at the forefront of the industry
* Discounts on our conferences and events, as well as online learning and workshops
* The latest industry news and insights from *Risk Management* magazine and RiskWire News

We value your membership and participation in our chapter and the Society. Please feel free to reach out to me at any time at [chapter email] if you have any questions about our society or your membership.

Sincerely,

[Chapter President’s Name]

[chapter name]

Option 3:

Hi <<>>:

As President of the <<>> Chapter, I want to reach out and thank you for your membership this year. You may have missed an email about your membership expiring on December 31 and I just want to check in to make sure you renew.

As you know, our chapter community provides access to a local network of risk practitioners that you can connect with all year

You can simply renew [by going here](https://www1.rims.org/eweb/DynamicPage.aspx?WebCode=LoginRequired&expires=yes&Site=RIMS). . We hope you remain a part of our local risk community, so if you have any questions about your membership or how can get more involved with the <<>> Chapter, please do not hesitate to contact me.

Thank you again for being a RIMS member.

Sincerely,

[Chapter President’s Name]

[chapter name]