

## *Background*

The RIMS Public Policy Committee is pursuing a new initiative to encourage RIMS chapters to create a new chapter officer position, the “Advocacy Ambassador.”

## *Role of Advocacy Ambassadors*

1. Build greater support at the chapter level for RIMS public policy priorities.
2. Assist their chapter in preparing comment letters to federal agencies and/or Members of Congress in support of RIMS public policy priorities.
3. Gather input (and data) from chapter members about issues that the Public Policy Committee and RIMS staff are following.
4. Gather suggestions from chapter members about emerging risk management issues that their companies are dealing with or that state agencies/legislatures are considering.
5. Answer chapter members’ questions about public policy issues and work with their fellow chapter officers to develop chapter programming on these topics.
6. Attend RIMS annual Legislative Summit in Washington, DC in October. (Chapters are encouraged to reimburse Advocacy Ambassadors for their travel expenses while attending the Legislative Summit).
7. Advocacy Ambassadors are also encouraged to work with RIMS staff to organize separate group visits by chapter members to Washington to meet with federal government officials and Congressional staff.

## *Logistics*

1. Ideally, each chapter will establish an Advocacy Ambassador officer position. Smaller chapters, or those with a relatively small number of officer candidates, are welcome to assign this responsibility to an existing chapter officer. Chapters are also welcome to appoint more than one Advocacy Ambassador.
2. The Public Policy Committee will hold quarterly calls with Advocacy Ambassadors to provide public policy updates, to discuss how chapters can support RIMS advocacy efforts, and to learn more about emerging public policy issues at the local level. In addition, RIMS will hold periodic webinars on advocacy issues that ambassadors are asked to join.
3. RIMS will create an Advocacy Ambassadors page on Opis that will give ambassadors a platform to engage with each other on public policy issues.