



CHICAGO 2025

# RISKWORLD®

MAY 4-7

POWERED BY 75 YEARS RIMS®

**ENGAGE TODAY.  
EMBRACE TOMORROW.**

**EXHIBIT, SPONSORSHIP AND  
BRANDING OPPORTUNITIES**

RIMS, *the risk management society*®, empowers risk professionals to make the world safer, more secure and more sustainable. Through networking, professional development, certification, advocacy and research, RIMS and its 80 chapters serves more than 200,000 risk practitioners and business leaders from over 75 countries.

RISKWORLD®, the largest annual gathering of global risk professionals, will bring together in 2025 approximately 12,000 risk management professionals, as well as partner companies that provide solutions, services and support for organizations to address today’s challenges and leverage tomorrow’s opportunities.

RIMS invites you to celebrate its 75th anniversary and connect with your clients and prospective clients through networking events, education sessions and the Marketplace.

## Join us at RISKWORLD 2025 to connect with the RIMS community whose professional titles include:

- >> Chief Risk Officer
- >> Chief Financial Officer
- >> Chief Information Officer
- >> Director, Corporate Insurance and Risk Management
- >> Director of IT Security
- >> Director of Human Resources, Talent and Culture
- >> Enterprise Risk Leader
- >> Executive Directors, Insurance
- >> General Counsel
- >> Risk Analyst
- >> Safety, Health and Environment Manager
- >> Senior Director, Corporate Risk and Resilience
- >> Senior Manager, Claims Management
- >> Senior Vice President, Healthcare
- >> Treasurer

### RISKWORLD Net Promoter Score (NPS) from RISKWORLD 2024 Exhibitor Survey = 64\*

- >> \*Above NPS of 50 is considered excellent.
- >> A Net Promoter Score is a market research metric that measures customer loyalty and predicts business growth by asking customers how likely they are to recommend a company, product, or service.

*“RISKWORLD is the largest B2B insurance conference in the world. You do your brand a disservice if you are not sponsoring, exhibiting and/or attending.”*

-RISKWORLD 2024 Exhibitor



#### “Our members are your customers.

By partnering with us, you’ll be able to reach decision makers at your target companies. And ultimately, by offering them innovative products and services you’ll help our global risk management community deliver better results – a true win/win.”

**Gary LaBranche, FASAE, CAE**  
RIMS Chief Executive Officer

## EXHIBIT AT RISKWORLD

As risk management continues to evolve, RIMS RISKWORLD® is your key to a vast network of risk management professionals and boundless opportunities to elevate your company's brand and reach the next level of success.

Reserve your booth space now for the leading risk management and insurance event in the world. No other industry exhibition provides you with access to a top-notch buying audience year after year!

Log onto [https://events.rims.org/annual/2025/exhibit\\_map.cfm](https://events.rims.org/annual/2025/exhibit_map.cfm) to view the floorplan and available space(s).

### BOOTH SPACE INVESTMENT (All Prices are in US Dollars)

Booth Space Size	Inline Booth Cost (One side of booth faces an aisle)	1 Corner (Two sides of booth face an aisle)	2 Corner (Three sides of booth face an aisle)	4 Corner (All sides of booth face an aisle)
10' x 10'	US \$3,670	US \$3,875	US \$4,079	N/A
10' x 20'	US \$7,340	US \$7,534	US \$7,749	N/A
10' x 30'	US \$11,009	US \$11,214	US \$11,419	N/A
20' x 20'	N/A	N/A	N/A	US \$15,498
20' x 30'	N/A	N/A	N/A	US \$22,838
20' x 40'	N/A	N/A	N/A	US \$30,177
20' x 50'	N/A	N/A	N/A	US \$37,517
20' x 60'	N/A	N/A	N/A	US \$44,856
20' x 70'	N/A	N/A	N/A	US \$52,196
20' x 80'	N/A	N/A	N/A	US \$59,535

### WHAT IS INCLUDED IN EACH 10 x 10 EXHIBIT SPACE?\*

- >> One Complimentary Full Conference (ECOMP) Registration per 10' X 10' booth
- >> Three exhibitor booth personnel badges per 10' X 10' booth (includes access to Breakfast and Lunch in the Marketplace Monday, Tuesday and Wednesday, access to education stages in the Marketplace, access to Sunday Opening Reception and Wednesday Conference Finale. DOES NOT include access to: education breakout sessions, Monday Keynote speaker, Tuesday Keynote and Plenary Speakers and Wednesday morning Plenary Speaker)
- >> Online Marketplace Directory listing, including a company description and four product classifications
- >> Usage of Pre-Conference Attendee Direct Mailing Lists (Phone and email excluded)
- >> Draped 8' back and 3' side walls (in-line booths only)
- >> 7" X 44" sign identifying your company's name and booth number
- >> Professional floor management and daily security in exhibit hall
- >> Access to Exhibitor Marketing Toolkit including RISKWORLD 2025 promotional text, logos, banner ads
- >> Ability to rent a meeting room in McCormick Place and/or RISKWORLD Headquarter Hotels
- >> Exclusive access to RISKWORLD InSite Tour, the official site inspection tour for RISKWORLD 2026 Philadelphia

\* Booth space investment just covers rental fee. Exhibiting company pays to build out what is needed for their booth: ie, tables, chairs, carpet, a/v, wifi, etc.

For questions on exhibiting, contact:

Allison McMannus, Exhibitions and Sponsorship Sales Manager, at [amcmannus@RIMS.org](mailto:amcmannus@RIMS.org) and +1 (212) 655-6209.



# GENERAL EXHIBIT INFORMATION



## McCORMICK PLACE | WEST BUILDING

301 E. Cermak Road, Chicago, IL 60616

### MARKETPLACE HOURS (time in CST)

Monday, May 5	9:00 AM–5:00 PM	(Exclusive Marketplace Hours: 9:00 AM–11:00 AM and 12:00 PM–1:15 PM)
Tuesday, May 6	9:00 AM–4:00 PM	(Exclusive Marketplace Hours: 11:45 AM–1:15 PM)
Wednesday, May 7	9:00 AM–1:30 PM	(Exclusive Marketplace Hours: 9:00 AM–10:00 AM and 12:30 PM–1:30 PM)

### MOVE-IN HOURS

Thursday, May 1	8:00 AM–4:30 PM	(For exhibitors 400 sq. ft. and larger)
Friday, May 2	8:00 AM–4:30 PM	
Saturday, May 3	8:00 AM–4:30 PM	
Sunday, May 4	9:00 AM–4:30 PM	

### MOVE-OUT HOURS

Wednesday, May 7	1:30 PM–10:00 PM
Thursday, May 8	8:00 AM–4:30 PM
Friday, May 9	8:00 AM–12:00 PM

*“RISKWORLD is a beneficial conference where risk managers come together. We have received good leads through this conference.”*

–RISKWORLD 2024 Exhibitor

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## THOUGHT LEADERSHIP / SPEAKING OPPORTUNITIES



### Innovation/Cyber/AI Stage | 1 Available US \$84,000

Position your company as the industry's preeminent thought leader. The Innovation/Cyber/AI Stage is an education experience on the Marketplace floor that features 20-minute presentations on developments in emerging technologies and cyber risks.

*Sponsorship Includes:*

- (3) Twenty-minute education sessions each day of the conference: Monday, Tuesday, and Wednesday (for a total of 9 sessions)
  - > Sponsor selects education topic and speaker(s). Education topic must be approved by RISKWORLD Program Committee
- Sponsor recognition on Innovation/Cyber/AI Stage web page on RISKWORLD 2025 website
- Sponsor branding on Innovation/Cyber/AI Stage on the Marketplace floor
- All attendees who enter the Innovation/Cyber/AI Stage for the sponsor's education sessions will be scanned and leads will be provided to the Sponsor after the conference.



**THE HARTFORD**



### Thought Leader Stage | 1 Available | US \$73,500

Link your organization's name and share your solutions at one of RISKWORLD's educational experiences. On each day of the conference, the Thought Leader Stage delivers 20-minute presentations covering the hottest topics in risk management.

*Sponsorship Includes:*

- (4) Twenty-minute education sessions during the duration of the conference
  - > Sponsor selects education topic and speaker(s). Education topic must be approved by RISKWORLD Program Committee
- Sponsor recognition on Thought Leader Stage web page on RISKWORLD 2025 website
- Sponsor branding on Thought Leader Stage on the Marketplace floor
- All attendees who enter the Thought Leader Stage for the sponsor's education sessions will be scanned and leads will be provided to Sponsor after the conference.



*"If your target audience is insurance and risk managers, there's no better place to be than RISKWORLD."*

-RISKWORLD 2024 Exhibitor

Don't see what you're looking for? Contact: Kris Wolcott, Director of Sales, for custom packages and questions.

Kris can be reached at [kwolcott@RIMS.org](mailto:kwolcott@RIMS.org) and +1 (212) 655-5915.



## Wellness ZENter | 1 Available | US \$39,900

Provide attendees a moment of zen during a busy conference through discussions on health and wellness and activities such as chair massages and an activity such as interacting with therapy dogs. Wellness ZENter is located within the RISKWORLD booth on the Marketplace floor.



### Sponsorship Includes:

- Opportunity to customize education and present 20-minute sessions in Wellness ZENter
- Sponsor recognition on Wellness ZENter web page on RISKWORLD 2025 website
- Sponsor branding on Wellness ZENter on the Marketplace floor



## Education Track | x 5 Available | US \$36,750/each

The RIMS community highly values RISKWORLD'S educational experiences and looks to them for the strategies and best practices to navigate an evolving world of risk, acquire new skills and exceed professional expectations. The education track topics that will be discussed at RISKWORLD 2025 are:

- **NEW** Alternative Risk Transfer **SOLD** 
- Artificial Intelligence and Cyber Risk **SOLD** 
- Environmental, Social and Governance
- Insurance, Legal and Regulatory
- Industry
- Risk Modification/Mitigation and Loss Control
- Strategic and Enterprise Risk Management

### Sponsorship Includes:

- (1) Sixty-minute education session within the track
- Sponsor selects education topic and speaker(s). Education topic must be approved by RISKWORLD Program Committee
- Opportunity for Sponsor to introduce each session in their dedicated education track room, including introduction of speakers
- Sponsor recognition on signage outside of education track room
- Sponsor recognition on education track web page on RISKWORLD 2025 website
- Opportunity for a sponsor-produced 30-second commercial to play at the beginning of each session

*"Great education, networking and growth opportunities unique to this group and setting."*

-RISKWORLD 2024 Exhibitor

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## Global Studio | 1 Available | US \$31,500

Network with attendees from all over the world and help prepare and educate them on global risks. The Global Studio is located within the RIMS HQ booth on the Marketplace floor.

# HYLANT

### Sponsorship Includes:

- (3) Twenty-minute education sessions during the duration of the conference
  - > Sponsor selects education topic and speaker(s). Education topic must be approved by RISKWORLD Program Committee
- Sponsor recognition on Global Studio web page on RISKWORLD 2025 website
- Sponsor recognition onsite at Global Studio
- Opportunity for a sponsor-produced 30-second commercial to play at the beginning of each session



## Keynote Speaker Introduction

3 Available | US \$28,350/each

Take center stage with this opportunity to introduce RISKWORLD's Keynote speakers.

- > Opening Day Keynote (Monday, May 5, 1:15 PM–2:30 PM CST) **SOLD** HUB
- > Tuesday Plenary Session (Tuesday, May 6, 4:00 PM–5:00 PM CST)
- > Wednesday Closing Keynote (Wednesday, May 7, 2:45 PM–4:00 PM CST)

### Sponsorship Includes:

- Representative from sponsoring company to introduce Keynote speaker
- (1) 30-second video/commercial that will be played prior to the Keynote (sponsor to produce video)
- (1) complimentary one-day conference registration for colleague introducing speaker

*"We received tons of exposure to a variety of businesses and opportunities to meet new people within and outside of the industry."*

–RISKWORLD 2024 Exhibitor

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## Inclusivity Partner | Multiple Available

**US \$25,000/each**

Show your support of inclusivity initiatives by speaking in the DEI Studio and having recognition at the *DEI After Dark, a Networking Soirée*.

The Studio will bring together attendees to engage and share their experiences and build connections. Industry leaders from the African American, Asian American, Latinx and LGBTQ+ communities will lead discussions. The Studio will also host 30-minute education sessions that will dive deep into the true issues facing diversity, equity and inclusion in the risk industry today and bring together top-level practitioners to discuss the issues and potential solutions.

RISKWORLD attendees will also network with each other at the *DEI After Dark, a Networking Soirée*. RIMS will co-host the reception with: National African American Insurance Association (NAAIA), Asian American Insurance Network (AAIN), Latin American Association of Insurance Agencies (LAAIA), Rainbow Risk Alliance, and Association of Professional Insurance Women (APIW.)

### Sponsorship Includes:

- (2) 30-minute speaking sessions in the DEI Studio
  - > (1) session will be an education-focused session on a DEI topic such as: Career Development, Neurodiversity, Communication and Presentation Skills, Accessibility
  - > (1) session will provide the sponsor the opportunity to spotlight their company and discuss what their company is doing around DEI initiatives
- Sponsor to set the topics and speaker(s); topic must be approved by DE&I Council
- Recognition on promotion of DEI Studio page of RISKWORLD website
- Recognition in RISKWORLD mobile app
- Recognition on signage at the *DEI After Dark, a Networking Soirée*
- Recognition on promotion of *DEI After Dark, a Networking Soirée* to RISKWORLD attendees
- (5) Tickets to *DEI After Dark, a Networking Soirée*
- Recognition on RISKWORLD website with hot link to sponsor home page
- Pre- and post-conference attendee mailing list (excludes emails and phone numbers)

Sponsored by: **wtw**

*"RISKWORLD is a well-planned conference with a lot of networking events and opportunities to connect with prospective clients and existing clients."*

–RISKWORLD 2024 Exhibitor

*"It's a super fun event and you connect with amazing people!"*

–RISKWORLD 2024 Exhibitor

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## RISKWORLD-TV SPONSORSHIP OPPORTUNITIES

### Expand your presence at RISKWORLD

Custom video solutions to ensure you make an impact.



### Title Sponsorship of Live Studio Production | US \$105,000

The RISKWORLD-TV Live Studio is on the Marketplace floor and draws the attention of on-site viewers and provides long-term video footage for year-round engagement. Through Title Sponsorship, your company will receive 10-15 interviews conducted by CNTV. The interviews capture thought leadership and are edited onsite for immediate distribution. Video footage to be provided to sponsor for sponsor's use of marketing/promotion.

### Title Sponsorship of Daily Headlines | US \$105,000

Showcase your brand in front of ALL attendees in an engaging and dynamic way. Daily videos will highlight the best moments of the event and will be distributed to all registered attendees, as well as those who are unable to attend the event through digital channels. Videos are also displayed in the top RISKWORLD headquarters hotels on the hotel TV.

*Features include, but are not limited to:*

- Verbal mention of company name & inclusion of your logo in all videos
- Company watermark displayed throughout videos (where applicable)
- Daily video taped in front of your booth
- Opportunity to broadcast/run a pre-produced commercial within the dailies
- Opportunity to have client testimonials captured at RISKWORLD
- Opportunity to have speaking in an education session captured
- Daily videos will be posted on social media

### Advertorials | US \$5,250

Demonstrate new products or services with a 2-3 minute video capturing your unique value proposition. Advertorials are recorded at your booth and then placed on the RISKWORLD website for attendees and non-attendees to view. The video is also provided for your own marketing use. The videos can either be filmed, produced, edited and delivered on site, or they can be taped in advance from a digital set.

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## SUPPORT THE FUTURE OF RISK MANAGEMENT

Support future risk manager leaders by providing students the opportunity to travel to RISKWORLD and learn about the industry while making connections with future employers and colleagues.

### Anita Benedetti Student Involvement Program (ABSIP)

2 Available | **US \$26,250**

An annual scholarship program which allows (20) students to attend RISKWORLD complimentary.

*Sponsorship Includes:*

- Opportunity to speak to students and address audience at Student Welcome Reception on Saturday evening, May 3
- Opportunity to mentor up to (5) students
- Access to student applications and resumes
- Recognition on Welcome Reception signage and pre-conference emails to students
- Recognition at Opening Session as a supporter of ABSIP and student programs at RIMS
- Sponsor representative to participate as (1) of (10) industry experts at Speed Networking, Tuesday, May 6, 11:45 AM–1:45 PM

### RIMS Student Speed Networking Session

1 Available | **US \$15,750**

Provides students and risk management professionals the opportunity to connect so students can gain valuable insights on the role/responsibilities of a risk management professional

*Sponsorship Includes:*

- Sponsor representative to participate as (1) of (10) industry experts at speed networking
- Opportunity to address students at Speed Networking lunch
- Recognition on Speed Networking event signage

**>> Sponsorships can be combined**

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## BRAND AWARENESS



### Transportation | 1 Available | US \$78,750

- Sponsor recognition on all buses transporting RISKWORLD attendees to McCormick Place West Building and the RISKWORLD Opening Reception
- Sponsor recognition on signage outlining transportation schedule placed at McCormick Place West Building
- Sponsor recognition on signage outlining transportation schedule placed at participating hotels.



### Conference Bag | 1 Available | US \$77,250

- Sponsor logo on conference bag distributed to all attendees

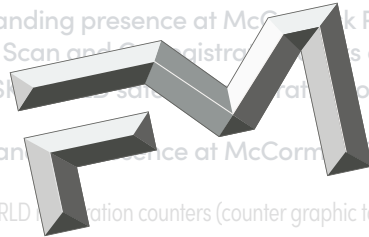


### Registration | 1 Available, 2 Options to choose from

**US \$75,000** Branding presence at McCormick Place and on Scan and Registration signs at all RISKWORLD satellite event locations

**US \$63,000** Branding presence at McCormick Place only

- Sponsor logo on (6) RISKWORLD registration counters (counter graphic to be designed by RIMS)
- Sponsor recognition on registration confirmation email distributed to each attendee
- Sponsor recognition on "Know Before You Go" email



### Badge | 1 Available | US \$57,750

- Sponsor logo on all RISKWORLD attendee badges

### Badge Lanyard | 1 Available | US \$48,300

- Sponsor logo on all RISKWORLD attendee badge lanyards



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**Hotel Key Cards** | 1 Available | **US \$51,450**

- Sponsor to custom design hotel key cards to be distributed to RIMS RISKWORLD attendees staying within the top (4) hotels within the housing block



**Conference T-Shirt** | 1 Available | **US \$42,000**

- Sponsor to custom design t-shirt
- T-shirt to be included in a bag distributed to every RIMS RISKWORLD conference attendee



**Social Media** | 1 Available | **US \$36,750**

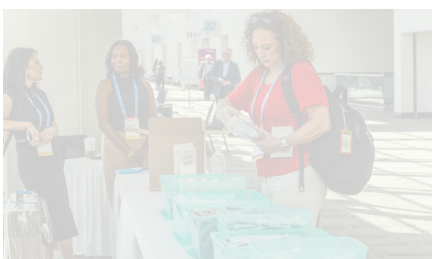
Get in front of the RIMS community before the RISKWORLD through posts on RIMS social media channels on X, LinkedIn, and Facebook.

- Sponsor recognition on social media posts in McCormick Place West Building



**Charging Station** | 1 Available | **US \$31,500**

- Sponsor recognition at the Charging Station that will be located in a high-traffic area in McCormick Place West Building



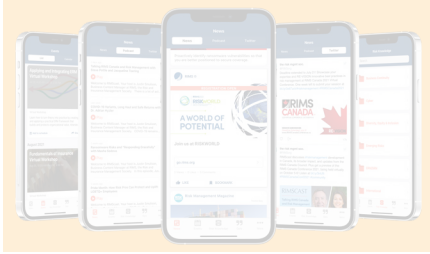
**Community Service** | 1 Available | **US \$31,500**

- Community Service project will offer conference attendees an opportunity to unselfishly take time out of their schedules to participate in an activity that will benefit others.
- Community Service partner company selected by Sponsor at RIMS
- Sponsor recognition at activity that is created onsite at McCormick Place West Building



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**RISKWORLD 2025 Mobile App | Gold Sponsor**

1 Available | US \$26,250



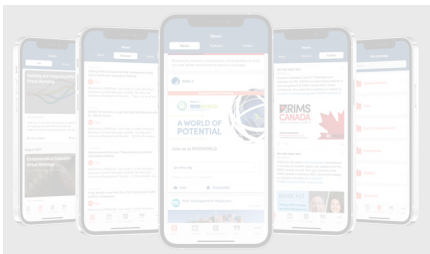
- (2) rotating Splash Page ad
- (2) rotating Banner ad
- (6) Mobile App push notifications during RISKWORLD
- Ads hot linked to sponsor's website, sponsor-produced articles/content



**WiFi | 1 Available | US \$26,250**



- Sponsor to name the password to use to log-in
- Sponsor recognition on splash page to log into network
- Sponsor recognition on signage throughout McCormick Place West Building
- Sponsor recognition in "Know Before You Go" email with log-in instructions highlighted



**RISKWORLD 2025 Mobile App | Silver Sponsor**

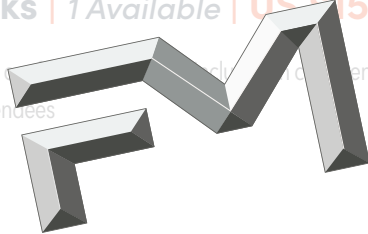
1 Available | US \$18,375



- (1) rotating Splash Page ad
- (1) rotating Banner ad
- (3) Mobile App push notifications during RISKWORLD
- Ads hot linked to sponsor's website, sponsor-produced articles/content



**Notebooks | 1 Available | US \$15,750**



- Sponsor logo on conference bag distributed to all RISKWORLD attendees

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### Marketplace Continental Breakfast

3 Available | **US \$12,600/each**

- > Monday, May 5, 9:00 AM–10:00 AM CST
- > Tuesday, May 6, 9:00 AM–10:00 AM CST
- > Wednesday, May 7, 9:00 AM CST–10:00 AM CST

- Sponsor receives custom signage at all food and beverage stations during breakfast



### Marketplace Luncheon

3 Available | **US \$12,600/each**

- > Monday, May 5, 12:00 PM–1:15 PM CST
- > Tuesday, May 6, 12:00 PM–1:15 PM CST
- > Wednesday, May 7, 12:30 PM–1:30 PM CST

- Sponsor receives custom signage at all food and beverage stations during luncheon

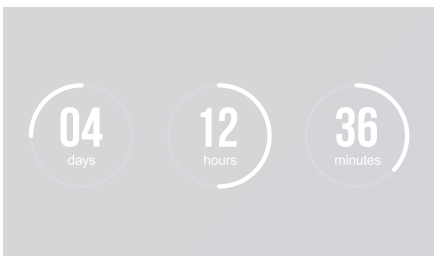


### RIMS Chapter Leadership Forum

1 Available | **US \$10,000**

Position your company in front of RIMS chapter leaders as they come together for networking and education. The Chapter Leadership Forum will take place Sunday, May 4 from 9:00am–12:00pm and estimated number of attendees is (75).

- Speaking opportunity to welcome chapter leaders at the beginning of the Forum
- Sponsor recognition on invitation to chapter leaders for the Forum
- Sponsor recognition on onsite signage at the Forum
- Opportunity to provide a giveaway for chapter leaders



### Countdown Clock on RIMS.org

1 Available | **US \$7,725**

- Sponsor logo on RISKWORLD 2025 Countdown Clock
- Extremely visible award on the RISKWORLD page when clock launches in December
- Logo hot linked to sponsor website



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## Risk Management Hall of Fame

*1 Available* | **US \$7,500**

Founded in 2011, the Risk Management Hall of Fame (RMHF) was established to maintain the history and tradition of the field of risk management, and serves as a means to recognize and commemorate those professionals who have made significant contributions to advancing the discipline. The Hall of Fame acknowledges the services and accomplishments of the individuals to their employer, their peers and the discipline in general and the indelibility of his/her impact.

- Sponsor will present the award to the inductee(s) during a Keynote session
- Sponsor recognition in the press release announcing the inductee(s)
- Sponsor recognition in the social media post announcing the inductee(s)
- Sponsor recognition on the Risk Management Hall of Fame webpage on RIMS.org



## RISKWORLD First Timer Orientation and Reception

*Many Available* | **US \$6,300**

Show your support for those first time attendees who are getting ready to experience the excitement of RISKWORLD!

- Orientation and Reception is 4:30-5:30pm Sunday, May 4
- Speaking opportunity at Orientation and Reception
- Sponsor recognition on invitation sent to first time RISKWORLD attendees
- Sponsor recognition on onsite signage at Orientation and Reception



## RIMS Canada Night

*Many Available* | **US \$6,300**

If your company currently does business in Canada or would like to expand into that market, sponsor RIMS Canada Night Reception and network with Canadian contacts.

- Sponsor recognition on invitation sent to RISKWORLD Canadian attendees
- Sponsor recognition on signage at Reception
- Speaking opportunity at Reception

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## Conference Bag Insert

Many Available | **US \$5,775**

- Sponsor to produce and provide giveaway or 1-page informational piece to be placed in conference bag given to all full conference attendees



## RISKWORLD Show Daily Advertising

Many Available | Full-Page Ad | **US \$5,250**

- Digital vehicle provides your company with a platform to deliver your branding messages to all conference attendees
- Ad is included in all (3) issues during the conference (Monday, Tuesday, Wednesday)
- Show Daily is placed on RISKWORLD website for both RISKWORLD attendees and non-attendees to view

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## STATIC BRANDING AT MCCORMICK PLACE WEST BUILDING

Branding opportunities on Level 1 (Education Sessions, Registration, Transportation Drop-Off, Hospitality Meeting Rooms), Level 2, Level 3 (Keynote/Plenary Sessions, Marketplace, Hospitality Meeting Rooms) and Level 4 (Hospitality Meeting Rooms).

### >> Banners

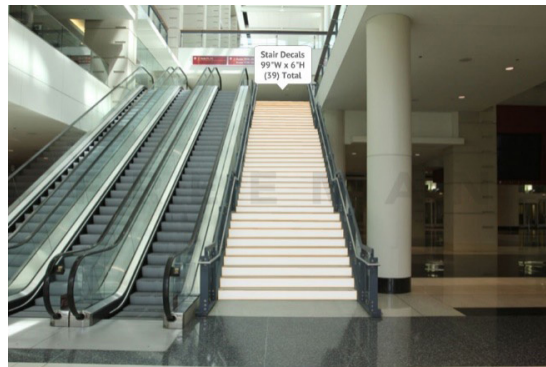


### >> Column Wraps

### >> Wall Decals



### >> Stairs



### >> Escalator Clings

### >> Escalator Runners



Contact Kris Wolcott for pricing on Static Branding at McCormick Place West Building and Advertising Opportunities at Chicago airports.

Kris can be reached at [kwolcott@RIMS.org](mailto:kwolcott@RIMS.org) and +1 (212) 655-5915.

## ADVERTISING OPPORTUNITIES AT CHICAGO AIRPORTS

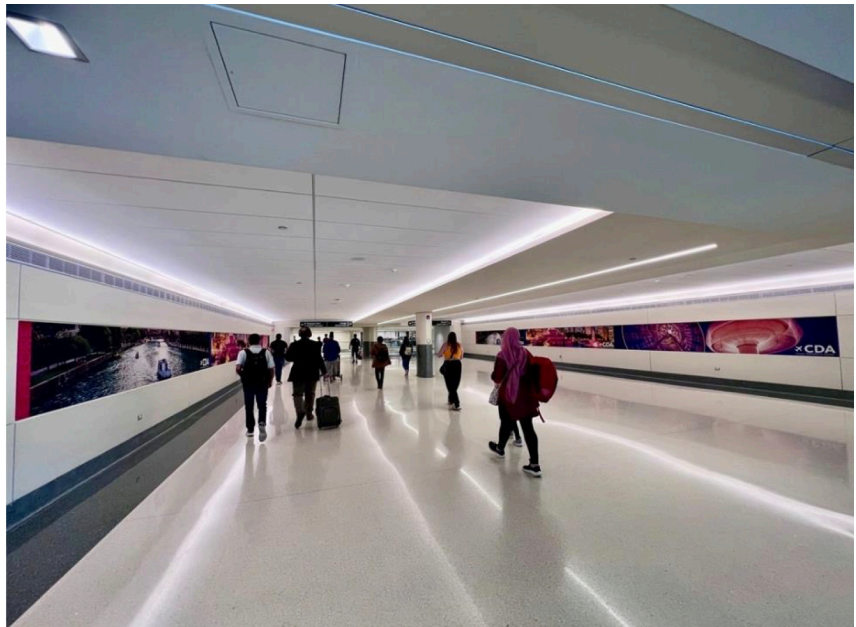
Grab RISKWORLD attendees' attention the minute they arrive in Chicago for the conference. There are multiple opportunities for your company to be noticed as attendees arrive at Midway and O'Hare Airports.

### Chicago Midway Airport

#### Tension Fabric Display

- Package of two massive displays in the only exit out of Midway for 100% of arrivals
- Target: Arrivals
- Size: 672" W x 34.5" H

Investment: **\$45,000**



#### LCD Screen

- Reaching passengers in baggage claim and at the Visitors Center
- Target: Arrivals
- Size: 84"
- Duration: :10 Spot / :200 Loop

Investment: **\$6,000**



Contact Kris Wolcott for pricing on Static Branding at McCormick Place West Building and Advertising Opportunities at Chicago airports.

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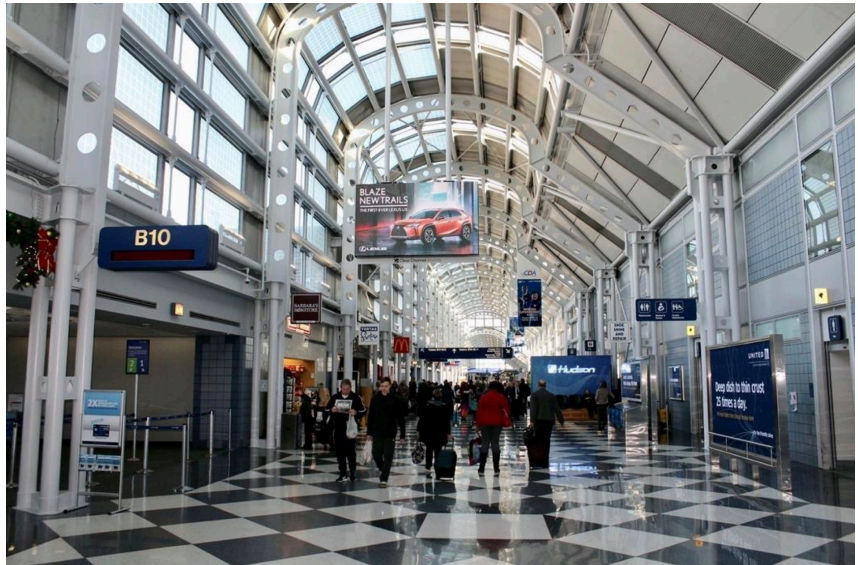


## Chicago O'Hare International Airport

### Zeus Overhead

- Package of 16 (8 double-sided) overhead LED screens located in Terminals 1, 2 and 3 in highly visible locations with long sightlines and high traffic areas
- Target: Arrivals and Departures
- Size: 102" W x 62.5" H; 124" W x 62" H
- Duration: :10 Spot / :100 Loop

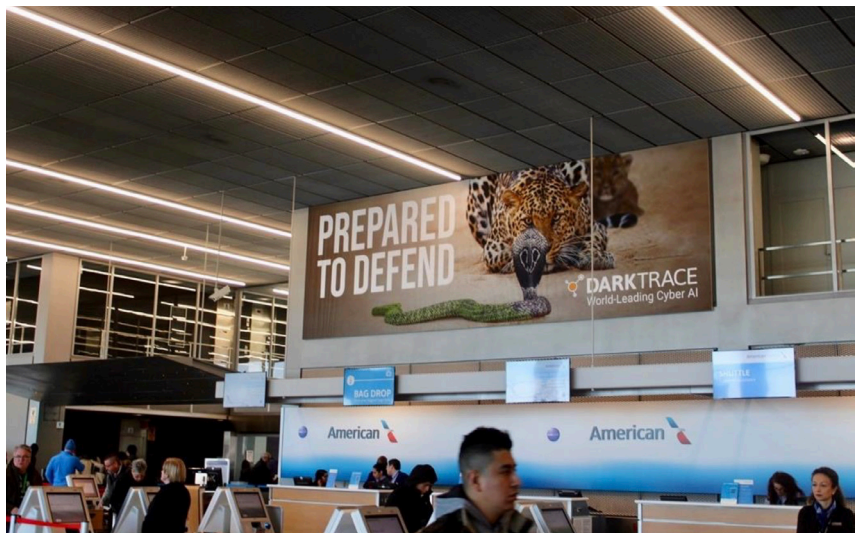
**Investment: \$155,000**



### Tension Fabric Display

- Package of 8 high-impact Tension Fabric Displays targeting departure passengers in the ticketing area of Terminal 3 which is the American Airlines Hub. These large displays are seen by departing passengers pre-security as well as arrival travelers exiting Terminal 3 on the concourse level for Rideshare
- Target: Departures and Rideshare
- Size: 337" W x 107" H, 343" W x 107" H

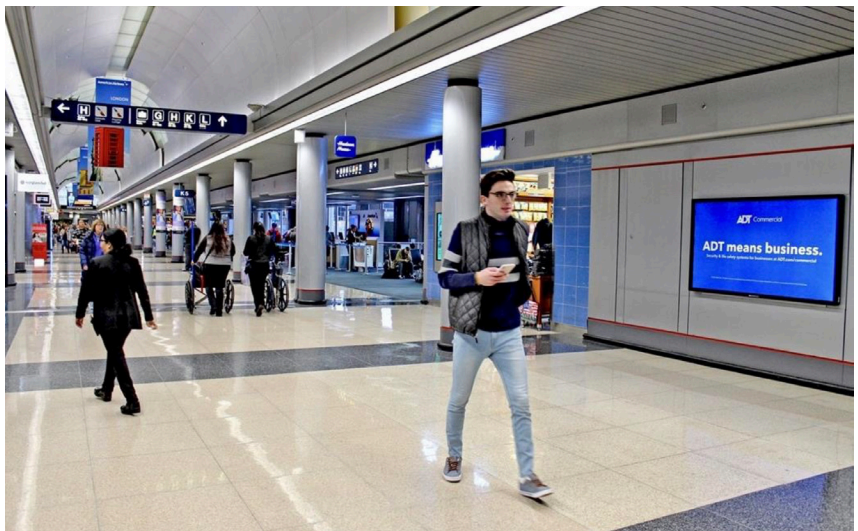
**Investment: \$115,000**



### Premier Digital

- Target 100% of passengers with this strategically placed package of 18 screens located on every concourse of the airport. Screens are located near passenger lounges, gate holds and high traffic areas.
- Target: Arrivals and Departures
- Size: 84", 85"
- Duration: :10 Spot / :100 Loop

**Investment: \$70,000**



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### Wall Wrap

- Located in Terminal 2's ticketing area, which is the United Airlines Hub
- Target: Departures and Rideshare
- Size: 406.5" W x 54" H

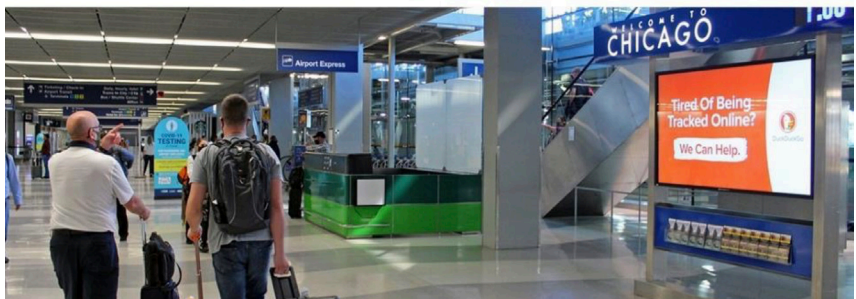
Investment: **\$25,000**



### Arrivals LCD Network

- Terminals 1, 2, 3 and 5
- Package of 29 LCD Screens – complete Baggage Claim coverage
- > 20 screens are double-sided and 9 are on pedestals
- Target: Arrivals
- Size: 84", 85"
- Duration: :10 Spot / :250 Loop

Investment: **\$8,000**



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## MARKETING OPPORTUNITIES BEFORE AND AFTER RISKWORLD

Get the RIMS community talking about your company before being onsite at RISKWORLD and then keep the momentum going after the event. RIMS offers a myriad of opportunities from brand awareness to educating the RIMS community year-round.

**For non-events sales offerings, contact:**

**Ted Donovan**, Senior Business Development Manager | [tdonovan@rims.org](mailto:tdonovan@rims.org) | +1 (917) 318-2155

### RIMS Virtual Roundtable | \$10,500

An opportunity to host a small focus group discussion of risk professionals to share their challenges/insights/opinions. The roundtable is 60 minutes in length with a maximum of 15 attendees. RIMS will work with the sponsor on sending out the invitation and securing the attendees the sponsor would like to participate. After the Roundtable, RIMS will provide the sponsor the list of attendees, including email addresses, so the sponsor can continue the conversation.

### RIMS Webinar Sponsorship | \$10,500

60-minute webinar hosted by the sponsoring company on hot topics such as emerging risks, data privacy and cyber-security, property/casualty insurance, enterprise risk management, ESG, benchmarking, workplace safety, third-party vendor risk and crisis management. These hot topics may command webinar attendance from 250 to 300 executives, on average.

### RIMS White Paper Sponsorship | \$8,500

RIMS will publish your white paper on Risk Knowledge (online library) and distribute your co-branded email to 50,000+ risk professionals. Additionally, the white paper will be promoted on RIMS' LinkedIn, Facebook and X to help drive traffic among our corporate risk management audience.

### RIMScast Sponsorship | \$6,000

RIMScast is RIMS' official podcast. In a conversation-style format, these 20-minute episodes explore different topics impacting the global risk management community. A topic is explored through interviews with an expert or experienced risk professional. From new laws and international risk guidelines to emerging trends and opportunities, RIMScast informs the audience of developments in various industries and how risk professionals might consider and act on them.

### RIMS Digital Advertising | [Contact RIMS for pricing](#)

- **RIMS.org**
- **RMMagazine.com**
- **RIMS RiskWire E-newsletter**

Delivered via e-mail twice a week (Mondays and Thursdays) to more than 7,000 opt-in risk management professional subscribers. Curated content gathered from sources like *The Wall Street Journal*, *The New York Times*, *Reuters*, *The Washington Post*, *Financial Times*, *The Associated Press* and other leading industry trade publications.

- **The Weekend Read E-newsletter**

Five pieces of RIMS published content delivered to our wider audience of 50,000 risk professionals every weekend.

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