

SAN DIEGO 2024 RISKWORLD®

MAY 5-8

BROUGHT TO YOU BY RIMS.

EXHIBIT, SPONSORSHIP AND BRANDING OPPORTUNITIES



RIMS, *the risk management society*[®], is a global professional association committed to advancing the practice of risk management throughout the world. The Society brings networking, professional development, certification, and education opportunities to our membership of 10,000 risk management professionals in over 60 countries. Founded in 1950, RIMS represents more than 3,500 industrial, service, nonprofit, charitable, and government entities throughout the world.

RISKWORLD[®] 2024 will bring together approximately 10,000 risk management professionals, as well as partner companies that provide solutions, services and support for organizations to address today's challenges and leverage tomorrow's opportunities. Beyond navigating disruption, more than ever, the world is looking to the global risk management community to support innovation and help pave the way for organizational growth.

From networking events, keynote sessions, education sessions and the Marketplace – RISKWORLD provides a wide selection of opportunities to connect with your clients in one place.

Join us at RISKWORLD 2024 to connect with the RIMS community whose professional titles include:

- >> Chief Risk Officer
- >> Chief Financial Officer
- >> Chief Information Officer
- >> Director, Corporate Insurance and Risk Management
- >> Director of IT Security
- >> Director of Human Resources, Talent and Culture
- >> Enterprise Risk Leader
- >> Executive Directors, Insurance
- >> General Counsel
- >> Risk Analyst
- >> Safety, Health and Environment Manager
- >> Senior Director, Corporate Risk and Resilience
- >> Senior Manager, Claims Management
- >> Senior Vice President, Healthcare
- >> Treasurer

Majority of RIMS member companies generate \$1B+ in revenue.

The median company is \$4.2B in annual revenue.



"Our members are your customers.

By partnering with us, you'll be able to reach decision makers at your target companies. And ultimately, by offering them innovative products and services you'll help our global risk management community deliver better results – a true win/win."

Gary LaBranche

RIMS Chief Executive Officer

EXHIBIT AT RISKWORLD

As risk management continues to evolve, RIMS RISKWORLD® is your key to a vast network of risk management professionals and boundless opportunities to elevate your company's brand and reach the next level of success.

Reserve your booth space now for the leading risk management and insurance event in the world. No other industry exhibition provides you with access to a top-notch buying audience year after year!

Log onto https://events.rims.org/annual/2024/exhibit_map.cfm to view the floorplan and available space(s).

BOOTH SPACE INVESTMENT (All Prices are in US Dollars)

Booth Space Size	Inline Booth Cost (One side of booth faces an aisle)	1 Corner (Two sides of booth face an aisle)	2 Corner (Three sides of booth face an aisle)	4 Corner (All sides of booth face an aisle)
10' x 10'	US \$3,495	US \$3,690	US \$3,885	N/A
10' x 20'	US \$6,990	US \$7,175	US \$7,380	N/A
10' x 30'	US \$10,485	US \$10,680	US \$10,875	N/A
20' x 20'	N/A	N/A	N/A	US \$14,760
20' x 30'	N/A	N/A	N/A	US \$21,750
20' x 40'	N/A	N/A	N/A	US \$28,740
20' x 50'	N/A	N/A	N/A	US \$35,730
20' x 60'	N/A	N/A	N/A	US \$42,720
20' x 70'	N/A	N/A	N/A	US \$49,710
20' x 80'	N/A	N/A	N/A	US \$56,700

WHAT IS INCLUDED IN EACH 10 x 10 EXHIBIT SPACE?

- >> One Complimentary Full Conference (ECOMP) Registration (up to a US \$1,950 value!) per 10' X 10' booth
- >> Three exhibitor booth personnel badges per 10' X 10' booth (includes access to exhibit hall, ALL food functions and networking events in the Marketplace, access to Sunday Opening Reception and Wednesday Conference Finale)
- >> Online Marketplace Directory listing, including a company description and four product classifications
- >> Single Usage of Pre-Conference Attendee Direct Mailing List Only (Phone and email excluded)
- >> Draped 8' back and 3' side walls (in-line booths only)
- >> 7" X 44" sign identifying your company's name and booth number
- >> Professional floor management and daily security in exhibit hall
- >> Online Exhibitor Services Manual
- >> Exclusive access to RISKWORLD In-Site Tour, the official site inspection tour for RISKWORLD 2025 Chicago
- >> Access to meeting room rentals in the San Diego Convention Center
- >> Access to our Exhibitor Marketing Toolkit including RISKWORLD 2024 promotional text, logos, banners ads and more...

For questions on exhibiting, contact:

Jim Anderson, Exhibitions and Sponsorship Sales Manager, at janderson@RIMS.org and +1 (212) 655-6225.



San Diego Convention Center
111 Harbor Dr, San Diego, CA 92101

MARKETPLACE HOURS (time in PDT)

- Monday, May 6 9:30 AM – 5:00 PM (Exclusive Marketplace Hours: 9:30 AM – 1:15 PM, 4:00 – 5:00 PM)
- Tuesday, May 7 9:30 AM – 5:00 PM (Exclusive Marketplace Hours: 12:00 – 1:30 PM, 4:00 – 5:00 PM)
- Wednesday, May 8 9:30 AM – 1:30 PM (Exclusive Marketplace Hours: 9:30 AM – 10:30 AM)

MOVE-IN HOURS

- Thursday, May 2 8:00 AM – 4:30 PM
- Friday, May 3 8:00 AM – 4:30 PM
- Saturday, May 4 8:00 AM – 4:30 PM
- Sunday, May 5 9:00 AM – 4:30 PM

MOVE-OUT HOURS

- Wednesday, May 8 1:30 PM – 10:00 PM
- Thursday, May 9 8:00 AM – 4:30 PM
- Friday, May 10 8:00 AM – 12:00 PM

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SPONSORSHIP OPPORTUNITIES

(MUST BE AN EXHIBITOR TO PARTICIPATE AS A SPONSOR)

Partner with RIMS at RISKWORLD to strategically position your company in front of current clients and prospective customers and turn your investment into business success. As a sponsor you impress upon the risk community your company's commitment to advancing the industry and supporting their professional home.

All sponsorships include recognition and appreciation in the following platforms:

- >> RISKWORLD 2024 Digital Show Daily
- >> RISKWORLD 2024 Website
- >> Risk Management Magazine
- >> RISKWORLD 2024 Mobile App Sponsor page

THOUGHT LEADERSHIP / SPEAKING OPPORTUNITIES



Innovation Hub | 1 Available | US \$80,000

Position your company the industry's preeminent thought leader. The Innovation Hub is an education experience on the Marketplace floor that features 20-minute presentations on developments in emerging risks, claims and cyber risks.

Sponsorship Includes:

- (3) Twenty-minute education sessions each day of the conference: Monday, Tuesday and Wednesday (for a total of 9 sessions)
 - > Sponsor selects education topic and speaker(s). Education topic must be approved by RIMS Annual Conference Program Committee
- Sponsor recognition on Innovation Hub web page on RISKWORLD 2024 website
- Sponsor recognition at Innovation Hub on the Marketplace floor
- All attendees who enter the Innovation Hub will be scanned and generated leads will be provided to the Sponsor after the conference.



Thought Leader Theater | 1 Available | US \$70,000

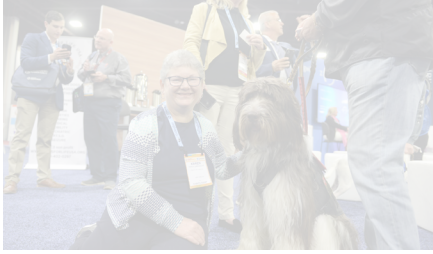
Link your organization's name and share your solutions at one of RISKWORLD's educational experiences. On each day of the conference, the Thought Leader Theater delivers 20-minute presentations covering the hottest topics in risk management.

Sponsorship Includes:

- (4) Twenty-minute education sessions during the duration of the conference
 - > Sponsor selects education topic and speaker(s). Education topic must be approved by RIMS Annual Conference Program Committee
- Sponsor recognition on Thought Leader Theater web page on RISKWORLD 2024 website
- Sponsor recognition at Thought Leader Theater on the Marketplace floor
- All attendees who enter the Thought Leader Theater will be scanned and generated leads will be provided to Sponsor after the conference.

Don't see what you're looking for? Contact: Kris Wolcott, Director of Sales, for custom packages and questions.

Kris can be reached at kwolcott@RIMS.org and +1 (828) 962-1646.



Wellness ZENter | 1 Available | US \$38,000

Provide attendees a moment of zen during a busy conference through discussions on health and wellness and activities such as chair massages and an activity such as interacting with therapy dogs. Wellness ZENter is located within the RIMS HQ booth on the Marketplace floor.



sedgwick

Sponsorship Includes:

- Opportunity to customize education and present 20-minute sessions in Wellness ZENter
- Sponsor recognition on Wellness ZENter web page on RISKWORLD 2024 website
- Sponsor recognition at Wellness ZENter on the Marketplace floor



DE&I Conversation & Cocktails | 4 Available | US \$20,000/each

The NEW DE&I Studio will be located in RIMS HQ in the Marketplace. The Studio will bring together attendees to engage and share their experiences and build connections. Industry leaders from the African American, Asian American Latinx and LGBTQ+ communities will lead discussions. The Studio will also host 20-minute education sessions that will dive deep into the true issues facing diversity, equity and inclusion in the risk industry today and bring together top-level practitioners to discuss the issues and potential solutions.

Sponsorship Includes:

- (1) 20-minute speaking session in the DE&I Studio
 - > Sponsor to set the topic and speaker(s); topic must be approved by DE&I Council
- Recognition on promotion of DE&I Studio to RISKWORLD attendees
- Recognition on signage at the DE&I Reception to be held Monday, May 6
 - > Estimated number of attendees 150-250
- Recognition on promotion of DE&I Reception to RISKWORLD attendees
- Recognition on RISKWORLD website with hot link to sponsor home page
- Pre- and post-conference attendee mailing list (excludes emails and phone numbers)

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Education Track | 8 Available | US \$35,000/each

The RIMS community highly values RISKWORLD'S educational experiences and looks to them for the strategies and best practices to navigate an evolving world of risk, acquire new skills and exceed professional expectations. The education track topics that will be discussed at RISKWORLD 2024 are:

- Artificial Intelligence
- Career Development **SOLD TRAVELERS**
- Claims Management
- Cyber and Technology Risk **SOLD Alliant**
- Diversity, Equity and Inclusion
- Environmental, Social and Governance
- Risk Modification/Mitigation and Loss Control
- Strategic and Enterprise Risk Management

Sponsorship Includes:

- (1) Sixty-minute education session within the track
- Sponsor selects education topic and speaker(s). Education topic must be approved by RIMS Annual Conference Program Planning Committee
- Opportunity for Sponsor to introduce each session in their dedicated education track room, including introduction of speakers
- Sponsor recognition on signage outside of education track room
- Sponsor recognition on education track web page on RISKWORLD 2024 website
- Opportunity for a sponsor-produced 30-second commercial to play at the beginning of each session



Keynote Speaker Introduction

3 Available | US \$27,000/each

Take center stage with this opportunity to introduce RISKWORLD'S Keynote speakers.

- > General Session and Opening Keynote (Monday, May 6, 8:30 AM–9:30 AM PDT)
- > Awards and Leadership Keynote (Monday, May 6, 12:00 PM–1:15 PM PDT)
- > Conference Finale and Closing Keynote (Wednesday, May 8, 3:00 PM–4:30 PM PDT)

Sponsorship Includes:

- Representative from sponsoring company to introduce Keynote speaker
- (1) 30-second video/commercial that will be played prior to the Keynote (sponsor to produce video)
- Opportunity for sponsor to hand-out (1) piece of sponsor company's collateral at entrance to Keynote session
- Sponsor recognition on selected Keynote session web page on RISKWORLD 2024 website
- Sponsor recognition at selected Keynote session

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Global Studio | 1 Available | US \$30,000

Network with attendees from all over the world and help prepare and educate them on global risks.

Sponsorship Includes:

- (3) Twenty-minute education sessions during the duration of the conference
 - > Sponsor selects education topic and speaker(s). Education topic must be approved by RIMS Annual Conference Program Planning Committee
- Sponsor recognition on Global Studio web page on RISKWORLD 2024 website
- Sponsor recognition onsite at Global Studio

RISKWORLD-TV SPONSORSHIP OPPORTUNITIES

Expand your presence at RISKWORLD

Custom video solutions to ensure you make an impact.



Title Sponsorship of Live Studio Production | US \$100,000

The RISKWORLD-TV Live Studio draws the attention of on-site viewers and provides long-term video footage for year-round engagement. Through Title Sponsorship, your company will receive 10-15 interviews conducted by CNTV. The interviews capture thought leadership and are edited onsite for immediate distribution. Videos are distributed through RIMS Mobile App.

Title Sponsorship of Daily Headlines | US \$100,000

Showcase your brand in front of ALL attendees in an engaging and dynamic way. Daily videos will highlight the best moments of the event and will be distributed to all registered attendees, as well as those who are unable to attend the event through digital channels. Videos are also displayed in the top RISKWORLD headquarters hotels on the hotel tv.

Features include, but are not limited to:

- Verbal mention of company name & inclusion of your logo in all videos
- Company watermark displayed throughout videos (where applicable)
- Daily video taped in front of your booth
- Guaranteed inclusion within the daily video coverage

Advertorials | US \$5,000

Demonstrate new products or services with a 2-3 minute video capturing your unique value proposition. Advertorials are recorded at your booth then distributed as a part of the RIMS-TV daily videos and provided for your own marketing use. The videos can either be filmed, produced, edited and delivered on site, or they can be taped in advance from a digital set.

EXPAND YOUR PRESENCE BEYOND RISKWORLD

Content-Quarterly Episodes | US \$60,000

Through content distributed to the RIMS community quarterly, you will have the opportunity to showcase your brand in front of prospective industry professionals in an engaging and dynamic way, delivering value long after the event ends.

Features include, but are not limited to:

- Verbal mention of company name & logo in all quarterly videos
- Company watermark displayed in quarterly videos (where applicable)
- Editorial coverage in each quarterly video
- Interview with company representative from digital set (via Zoom)
- Insertion of a company message and/or commercial of up to 30 seconds in each quarterly video

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SUPPORT THE FUTURE OF RISK MANAGEMENT

Support future risk manager leaders by providing students the opportunity to travel to RISKWORLD and learn about the industry while making connections with future employers and colleagues.

Anita Benedetti Student Involvement Program (ABSIP)

2 Available | **US \$25,000**

An annual scholarship program which allows (20) students to attend RISKWORLD complimentary.

Sponsorship Includes:

- Opportunity to speak to students and address audience at Student Welcome Reception on Saturday evening, May 4
- Opportunity to mentor up to (5) students
- Access to student applications and resumes
- Recognition on Welcome Reception signage and pre-conference emails to students
- Recognition at Opening Session as a supporter of ABSIP and student programs at RIMS
- Sponsor representative to participate as (1) of (10) industry experts at Speed Networking, Tuesday, May 7, 11:45 AM – 1:45 PM

RIMS Student Advisory Council Speed Networking Session

1 Available | **US \$15,000**

Provides students and risk management professionals the opportunity to connect so students can gain valuable insights on the role/responsibilities of a risk management professional

Sponsorship Includes:

- Sponsor representative to participate as (1) of (10) industry experts at speed networking
- Opportunity to address students at Speed Networking lunch
- Recognition on Speed Networking event signage

>> *Sponsorships can be combined*

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BRAND AWARENESS



Transportation | 1 Available | US \$75,000

- Sponsor recognition on all buses transporting RISKWORLD attendees to the San Diego Convention Center and the RISKWORLD Operations Exhibition
- Sponsor recognition on signage outlining transportation schedule placed at the San Diego Convention Center
- Sponsor recognition on signage outlining transportation schedule placed at participating hotels.



Conference Bag | 1 Available | US \$75,000

- Sponsor logo on conference bag distributed to all RISKWORLD attendees



Registration | 1 Available | US \$60,000

- Sponsor logo on (6) RISKWORLD registration counters (counter graphic to be designed by RIMS)
- Sponsor recognition on registration confirmation email distributed to each attendee
- Sponsor recognition on "Know Before You Go" email



Badge | 1 Available | US \$55,000

- Sponsor logo on all RISKWORLD attendee badge holders

Badge Lanyards | 1 Available | US \$46,000

- Sponsor logo on all RISKWORLD attendee badge lanyards



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Hotel Key Cards | 1 Available | US \$49,000

- Sponsor to custom design hotel key cards to be distributed to RISKWORLD attendees staying within the top (4) hotels within the housing block



Conference T-Shirt | 1 Available | US \$40,000

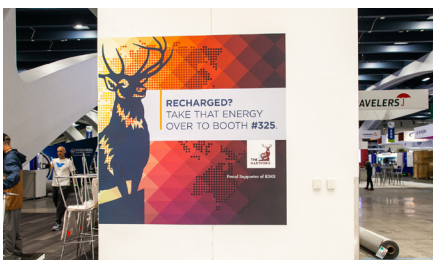
- Sponsor to custom design t-shirt
- T-shirt to be included in the registration kit to be distributed to every RISKWORLD conference attendee



Social Media | 1 Available | US \$35,000

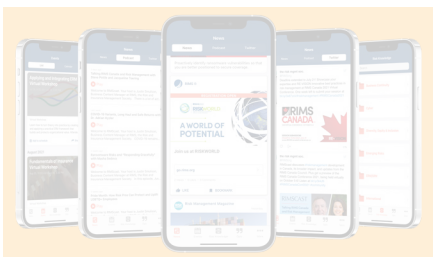
Get in front of the RIMS community before RISKWORLD through posts on RIMS social media channels (Twitter, LinkedIn, Facebook).

- Sponsor recognition on Social Media at the San Diego Convention Center
- Sponsor to receive analytics reports on traffic of social media channels during duration of posts



Charging Station | 1 Available | US \$30,000

- Sponsor recognition at the Charging Station that will be located in a high-traffic area in the San Diego Convention Center



RISKWORLD 2024 Mobile App | Gold Sponsor

1 Available | US \$25,000

- (2) rotating Splash Page ads
- (2) rotating Banner ads
- (6) Mobile App push notifications during RISKWORLD
- Ads hot linked to sponsor's website, sponsor-produced articles/content



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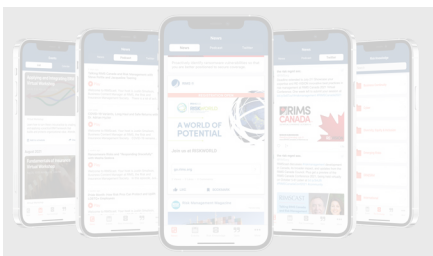
Community Service | 1 Available | US \$30,000

- Community Service project will give conference attendees the opportunity to unselfishly take time out of their schedules to provide service in an area that will benefit others.
- Community Service partner company is selected by sponsor and RIMS
- Sponsor recognition at activity that takes place at the San Diego Convention Center



WiFi | 1 Available | US \$25,000

- Sponsor to name the password for attendee log-in
- Sponsor recognition on splash page to log-in
- Sponsor recognition on signage with log-in instructions at San Diego Convention Center
- Sponsor recognition in "Know Before You Go" email with log-in instructions highlighted



RISKWORLD 2024 Mobile App | Silver Sponsor

1 Available | US \$17,500

- (1) rotating Splash Page ad
- (1) rotating Banner ad
- (3) Mobile App push notifications during RISKWORLD
- Ads hot linked to sponsor's website, sponsor-produced articles/content



Notebooks | 1 Available | US \$15,000

- Sponsor logo on conference notebook included in conference bag distributed to all RISKWORLD attendees



Marketplace Reception

2 Available | US \$12,000/each

- > Monday, May 6, 4:00 PM–5:00 PM PDT
- > Tuesday, May 7, 4:00 PM–5:00 PM PDT
- Sponsor receives custom signage at all food and beverage stations during reception

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Marketplace Luncheon

2 Available | **US \$12,000/each**

- > Tuesday, May 7, 12:00 PM–1:15 PM PDT
- > Wednesday, May 8, 12:00 PM–1:30 PM PDT

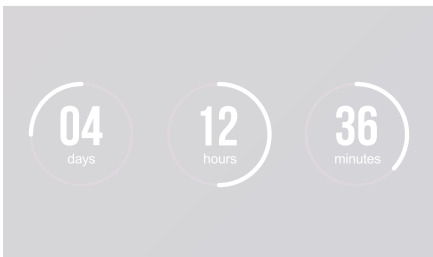
- Sponsor receives custom signage at all food and beverage stations during luncheon



Reserved Table for General Session, Awards Luncheon and Conference Finale

Many Available | **US \$11,000/each**

- Reserved table during the RISKWORLD 2024 General Session/Opening Keynote, Awards Luncheon/Leadership Keynote, and Conference Finale/Closing Keynote
- Sponsorship recognition on table sign including logo
- Recognition as a RISKWORLD 2024 sponsor on the RISKWORLD website



Countdown Clock on RIMS.org

1 Available | **US \$7,500**

- Sponsor logo on RISKWORLD 2024 website under the Countdown to RISKWORLD 2024 clock
- Extremely visible logo on the RIMS.org website when clock launches in December
- Logo hot linked to sponsor's website



Risk Management Hall of Fame

1 Available | **US \$7,000**

Founded in 2011, the Risk Management Hall of Fame (RMHF) was established to maintain the history and tradition of the field of risk management, and serves as a means to recognize and commemorate those professionals who have made significant contributions to advancing the discipline. The Hall of Fame acknowledges the services and accomplishments of the individuals to their employer, their peers and the discipline in general and the indelibility of his/her impact.

- Sponsor will present the award to the inductee(s) during the Awards Luncheon.



RIMS Canada Night

Many Available | **US \$6,000**

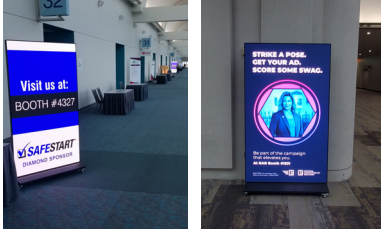
If your company currently does business in Canada or would like to expand into that market, sponsor RIMS Canada Night Reception and network with Canadian contacts.

- Sponsor recognition on invitation sent to RISKWORLD Canadian attendees
- Sponsor recognition on signage at Reception
- One minute speaking opportunity at Reception

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DIGITAL BRANDING AT THE SAN DIEGO CONVENTION CENTER



Digital Posters

20 Available | **\$6,000/poster**

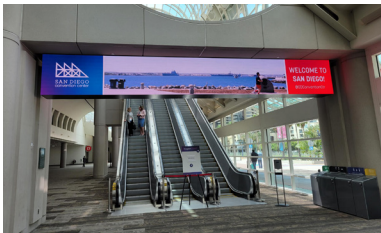
- Mobile (locations must be approved by SDCC)
- Single-sided
- 4' W x 6.5' H
- Full Screen Capacity



Hall E Entryway Marquee

1 Available | **\$30,000**

- Single-sided
- 40' W x 11.5' H
- Full or Split-Screen Capacity



Lobby E Video Wall

1 Available | **\$15,000**

- Double-sided
- 27' W x 3.5' H
- Full or Split-Screen Capacity



Lobby F Video Wall

1 Available | **\$10,000**

- Single-sided
- 12' W x 6.5' H
- Full-Screen Capacity



Lobby G Video Wall

1 Available | **\$10,000**

- Single-sided
- 12' W x 6.5' H
- Full-Screen Capacity



Quantum Wall XL

5 Available | **\$20,000/wall**

- Mobile (locations must be approved by SDCC)
- Single-sided
- 16' W x 9' H

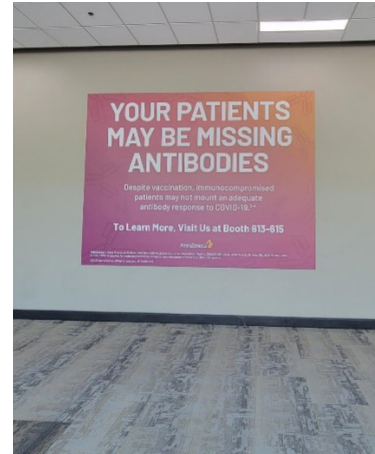
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STATIC BRANDING AT THE SAN DIEGO CONVENTION CENTER

Branding opportunities on both Ground Level (Keynote Sessions, RISKWORLD Marketplace, Hospitality Meeting Rooms) and Upper Level (Education Sessions and Hospitality Meeting Rooms.)

- >> Banners
- >> Column Wraps
- >> Escalator Clings
- >> Escalator Runners
- >> Wall Decals
- >> Window Clings



ADVERTISING OPPORTUNITIES IN SAN DIEGO

Grab RISKWORLD attendees' attention the minute they arrive in San Diego for the conference. There are multiple opportunities for your company to be noticed as attendees enjoy San Diego and explore what the city has to offer.

Gaslamp Quarter Banners



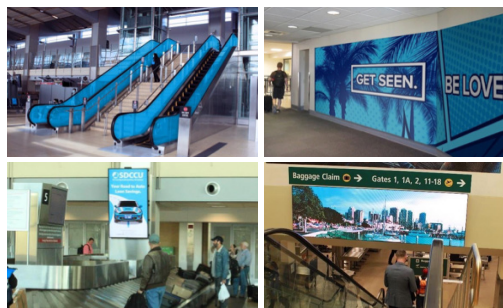
Old Town Trolley Tours Wrap



Posters



San Diego International Airport



Contact Kris Wolcott for pricing on Static Branding at the Convention Center and Advertising Opportunities in San Diego.

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MOMENTUM OPPORTUNITIES BEFORE AND AFTER RISKWORLD

Get the RIMS community talking about your company before being onsite at RISKWORLD and then keep the momentum going after the event. RIMS offers a myriad of opportunities from brand awareness to educating the membership year-round.

For non-events sales offerings, contact:

Ted Donovan, Senior Business Development Manager | tdonovan@rims.org | +1 (917) 318-2155

RIMS Webinar Sponsorship | \$10,000

60-minute webinar hosted by the sponsoring company on hot topics such as emerging risks, data privacy and cyber-security, property/casualty insurance, enterprise risk management, ESG, benchmarking, workplace safety, third-party vendor risk and crisis management. These hot topics may command webinar attendance from 250 to 300 executives, on average.

RIMS White Paper Sponsorship | \$8,000

RIMS will publish your white paper on Risk Knowledge (online library) and distribute your co-branded email to 50,000+ risk professionals. Additionally, the white paper will be promoted on RIMS' LinkedIn, Facebook and Twitter to help drive traffic among our corporate risk management audience.

RIMScast Sponsorship | \$5,500

RIMScast is RIMS' official podcast. In a conversation-style format, these 20-minute episodes explore different topics impacting the global risk management community. A topic is explored through interviews with an expert or experienced risk professional. From new laws and international risk guidelines to emerging trends and opportunities, RIMScast informs the audience of developments in various industries and how risk professionals might consider and act on them.

RIMS Digital Advertising | [Contact RIMS for pricing](#)

- **RIMS.org**
- **RMMagazine.com**
- **RIMS Engage**

RIMS' online member community is used by members to ask questions and get support from fellow risk professionals. Members log on to the community to network and receive daily digest emails of recent conversations.

- **RIMS RiskWire E-newsletter**

Delivered via e-mail twice a week (Mondays and Thursdays) to more than 7,000 opt-in risk management professional subscribers. Curated content gathered from sources like *The Wall Street Journal*, *The New York Times*, *Reuters*, *The Washington Post*, *Financial Times*, *The Associated Press* and other leading industry trade publications.

- **The Weekend Read E-newsletter**

Five pieces of RIMS published content delivered to our wider audience of 50,000 risk professionals every weekend.