



RIMS ERM 2024 | SPONSORSHIPS

RIMS ERM Conference 2024 has a number of opportunities to heighten your brand exposure, either through targeted or general sponsorships. Sponsoring an event or item at the conference increases brand recognition, builds loyalty and demonstrates your commitment to the ERM/SERM community.

"RETURNING for 2024!"

Based on the great success at ERM 2023, the Learning Lab session will be returning for 2024. Attendees will come together to listen to TED-style talks about ERM solutions and hot topics in the ERM space and walk away with "a-ha" moments.

PLATINUM \$22,000

PLATINUM LEVEL Sponsorship includes:

- Delivery of one 60-minute session (only 3 opportunities available; topic and speakers must be approved by RIMS)
- Dedicated time in Learning Lab session to host a TED-style talk with attendees.
- Five complimentary full-conference registrations (attendee must be affiliated with sponsor)
- Branded Kiosk
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2024 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Mobile App Banner Ad
- :15 second commercial to be played in education session room before delivery of sponsor's education session

GOLD \$11,500

GOLD LEVEL Sponsorship includes:

- Dedicated time in Learning Lab session to host a TED-style talk with attendees.
- Delivery on one 20-minute session (only 4 opportunities available; topic and speakers must be approved by RIMS)
- Four complimentary full conference registrations (attendee must be affiliated with sponsor)
- Branded Kiosk
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2024 website
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SILVER \$8,400

SILVER LEVEL Sponsorship includes:

- Three complimentary full-conference registrations (must be affiliated)
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2024 website
- Branded Kiosk
- Pre-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

TABLE STAND \$5,800

TABLE STAND Sponsorship includes:

- One complimentary full-conference registration (attendee must be affiliated with sponsor)
- Branded Kiosk
- Company logo + web link on ERM Conference 2024 website
- Acknowledgement and thank you from RIMS Leadership during conference opening session

Please contact **Ted Donovan**, Senior Business Development Manager, at tdonovan@RIMS.org or +1 917-318-2155



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A LA CARTE OPTIONS:

KEYNOTE SPEAKER SPONSORSHIP | \$10,500 (1 Available)

- Representative from sponsoring company will introduce the Keynote Speaker at the ERM Conference
- Three complimentary full-conference registrations

NETWORKING RECEPTION | \$6,300

Exclusive sponsorship opportunity to say a few words and welcome attendees to ERM. Sponsor recognition on signage at entrance to reception. One complimentary full conference registration.

LANYARDS | \$4,500

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your companys' chance to be on display to hundreds of ERM Conference attendees.

COFFEE BREAKS | \$4,500

Don't miss out on this great opportunity to be the first brand attendees think of when refueling for the rest of their day. Logo on coffee cups and napkins during breaks.

Create a comprehensive marketing plan around your presence at ERM through **Sponsored Content Marketing**

Opportunities. Over 80% of business decision makers prefer to get information on potential partners from a series of content rather than an advertisement.

Leverage these platforms to showcase your thought-leadership, deepen your customer engagement and build out your sales pipelines before or after the RIMS ERM 2024 Conference event among corporate risk management and enterprise risk management professionals.

Webinars:

60-minute live webinar event hosted on RIMS.org. Webinar topic determined by the sponsor. Outbound email and social media marketing outreach to drive registrations and attendance for the event. Sales lead contact information provided. **\$10,000 per event**

RIMS Virtual Roundtable:

An opportunity to host a small focus group discussion of risk professionals to share their challenges/insights/opinions. The roundtable is 60 minutes in length with a maximum of 15 attendees. RIMS will work with the sponsor on sending out the invitation and securing the attendees the sponsor would like to participate. After the Roundtable, RIMS will provide the sponsor the list of attendees, including email addresses, so the sponsor can continue the conversation. **\$10,000 per roundtable**

Podcasts:

8-10-minute podcast episode that lends a perspective on a topic important to the sponsor. The format is conversational, in a Q&A style. Outbound email and social media marketing outreach to drive visitor traffic to sponsor's hosted episode on RIMS.org and encourage visitors to download and listen to the episode. Sales lead contact information provided. **\$5,500 per podcast**

Whitepapers:

RIMS will host a white paper for a sponsor and deliver a co-branded email blast to our wider audience of 50,000 risk professionals. Sponsored white paper submissions will be vetted by RIMS' content team. White paper authors provide educational content lending some context and perspective in interpreting data/trends that corporate insurance buyers should look for as well as provide a balanced perspective addressing the subject matter at hand. Outbound email marketing and sales lead contact information provided.

\$8,000 per sponsored whitepaper

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