EGRIP Method Overview/Tool

Steps	Actions
Emotions	 Use curiosity and subtle questioning to identify stakeholder values and goals. Employ active listening to first grasp how they feel; then later show your comprehension to them.
	Note: These are RIMS RM Professional core competencies.
Goals	 Identify goals motivating stakeholder emotions. Goals might be personal or professional. A person might or might not realize that they have these goals. What goals does the CBR factor impact?
Rapport	 Communicate to stakeholders shared goals. Emphasize unity of purpose, building rapport. Build trust by mirroring, echoing in your own words, points made by the stakeholder. Continue active listening to exhibit empathy, without necessarily agreeing with accuracy of their assessment of situation or issue.
Information	 Move to stakeholder CBR emotional block issue. The key is to show how CBR denialism can lead to undermining stakeholder long-term goals. Be careful not to arouse a defensive or aggressive response.
Positive reinforcement	 Conclude conversations with positive reinforcement for stakeholders accepting facts about CBR risks. Positive emotions enable stakeholders to perceive their ability to accept hard truths as an invaluable skill.