

RIMS 75th Anniversary

Website Copy & Contest Details

Use the website copy below along with the website banners to rally your chapter and spread the word about RIMS' 75th Anniversary Membership Campaign!

As part of the celebration, a **full conference pass to RISKWORLD 2026** will be awarded to the chapter in each size cohort that recruits the most new members:

- Small Chapters: 0–50 members
- Medium Chapters: 51–100 members
- Large Chapters: 101–200 members
- Extra Large Chapters: 200+ members

Promote the \$75 membership discount on your website using our campaign assets and messaging to encourage new membership to join and help your Chapter win!

Website Copy

2025 marks the **75th Anniversary of RIMS**, and YOU can be part of this milestone!

For a limited time, new members can enjoy **\$75 off their first-year membership** as we celebrate decades of advancing the field of risk management together.

Use promo codes:

- **RIMS75** for Organizational, Individual (US & Developed), Young Associate and Young Individual memberships
- **RIMS75ASSOCIATE** for Associate and Young Associate memberships

Learn more & register today at www.rims.org/membership

Banner Sizes Available:

- 160 x 600
- 300 x 250
- 300 x 600
- 728 x 90
- 1080 x 1920
- 1920 x 1080

